

Choose Right, Use Right

As a homeowner you want the freedom to manage and maintain your property according to your own preferences and tastes.

Your decision to surround your home with a healthy and beautiful lawn, landscape or naturalized area not only enhances your surroundings, but those of your neighborhood while also increasing property values.

Your Healthy Lawn is a Boost to Our Environment.

Did you know each year the 50 million acres of healthy, managed lawns and turf in the U.S. remove more than 12 million tons of dust and dirt from the atmosphere, reduce carbon dioxide levels by 5 percent, prevent runoff to surface waters, and purify the rain that ends up as our drinking water? To function at their best, lawns and natural areas may need fertilizers and pest management products.

Information about the environmental benefits of healthy and well-managed turf and lawns brought to you by The Lawn Institute. Visit www.thelawninstitute.org to learn more about how healthy turf contributes to a green and sustainable environment. Printed by RISE (Responsible Industry for a Sound Environment®)